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STK: 29220 MSR: $41,818

FAIRWAY YEAR END PRICE
$39,495
2017 CHEVROLET SILVERADO 3500HD 4WD
STK: 293237 MSR: $47,355

FAIRWAY YEAR END PRICE
$39,995
2017 CHEVROLET SILVERADO 3500HD 4WD
STK: 292526 MSR: $47,030

FAIRWAY YEAR END PRICE
$41,170
2016 CHEVROLET SILVERADO 3500HD 4WD
STK: 29414 MSR: $47,563

FAIRWAY YEAR END PRICE
$44,672
2017 CHEVROLET SILVERADO 3500HD CREW CAB 4WD
STK: 291007 MSR: $53,355

FAIRWAY YEAR END PRICE
$45,297
2018 CHEVROLET SILVERADO 3500HD CREW CAB 4WD
STK: 29424 MSR: $51,510

FAIRWAY YEAR END PRICE
$56,492
2017 CHEVROLET SILVERADO 3500HD 4WD
STK: 298334 MSR: $75,912

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STK: 29809 MSR: $92,266

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2-27 copy
Nothing But Trucks

Titan Adds Midnight Edition

Nissan has rolled out three new additions to its popular and hot-selling portfolio of custom Midnight Edition models: TITAN, TITAN XD and Frontier Midnight Editions.

Nissan's Midnight Editions sell on average two times faster than standard models. The Midnight Edition lineup also includes the Altima, Maxima, Murano, Pathfinder, Rogue and Sentra.

"Following the tremendous response to the original Maxima SR Midnight Edition, we've created a complete portfolio of the popular blacked-out Midnight Edition look among our core Nissan sedan, crossover and SUV models," said Billy Hayes, division vice president, Nissan Sales, Nissan North America, Inc.

"We expect the strong customer appeal to continue with the expansion of the Midnight Edition package to our TITAN, TITAN XD and Frontier pickups."

The 2018 Frontier, TITAN and TITAN XD Midnight Editions will be available in late fall 2017. Pricing is not finalized yet for the Midnight Edition packages but is expected to provide customers with a significant discount versus if the items were purchased separately.

The TITAN and TITAN XD MidnightEditions include a long list of special features: black grille with dark insert, dark headlights, black fog light finishers, black fender louvers (TITAN XD only), black outside rearview mirrors and door handles, step rails, black exterior badging, 20-inch black painted aluminum-alloy wheels, body-color front and rear bumpers, charcoal interior trim, Midnight Edition exterior badges and available Midnight Edition floor mats. Both TITANs are available on Crew Cab SV and SL grade 4x2 models. TITAN XD Midnight Editions are offered only on Crew Cab SV and SL grade 4x4 models. The Nissan Titan, along with the Titan XD and Frontier Midnight Edition models, builds on the heritage of the exterior on the Titan Midnight Edition.

Ram

SPOTLIGHT ON

Ram

Ram may be one of the newest automotive brands, but it actually has a long history under the Dodge umbrella. Until recently, Ram was the name of a Dodge pickup truck that had developed a reputation for being tough, powerful and stylish. It only made sense for the Chrysler Corporation’s new owners to look to a familiar name — Ram — when they wanted to separate their trucks into a completely different brand in 2009.

Today, Ram trucks still have that reputation for durability and capability, but they no longer considered Dodge vehicles. Dodge focuses on cars, and Ram focuses on trucks.

The Ram truck name dates back to 1981, when it was named for the ram’s head logo that had adorned Dodge vehicles since the 1930s. The earliest Rams were popular with companies that operated fleets of work trucks, but their sales numbers still came in a distant third behind Ford and Chevy.

All that changed in 1994, though, when Dodge introduced an all-new, redesigned Ram that was styled like a big-rig truck. The new body, comfortable cabin and strong performance helped the Ram quadruple sales volume from 100,000 units in 1993 to more than 400,000 units in 1996.

Today’s Ram trucks build on that foundation by offering pickups designed to do tough jobs — with some of the best performance on the market — all with a surprising amount of comfort and style.
2018 SILVERADO 1500 CREW CAB LT ALL STAR
$9,750 TOTAL VALUE*  
$4,812 EMPLOYEE DISCOUNT FOR EVERYONE  
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ALL-NEW 2018 EQUINOX PREMIER

*2018 SILVERADO 1500 TOTAL VALUE BASED ON $49,860 MSRP. *COLORADO LEASE PLUS TAX, BASED ON MSRP OF $35,940. LESSOR MUST APPROVE THE LEASE. 10,000 ALLOWABLE MILES PER YEAR, 25¢ PER MILE CHARGE BEYOND LIMIT. *TAX AND TAGS ADDITIONAL. ALL APPLICABLE INCENTIVES APPLIED. NOT AVAILABLE WITH SPECIAL FINANCING AND OTHER OFFERS.
Model year 2018 marks the 100th year of Chevrolet pickup trucks. Selling more than 85 million trucks since its inception, this brand from General Motors has proven to be incredibly successful.

There are big plans in line to celebrate this milestone as a thank you to the owners who have kept them on the road for the last century. Chevy trucks began as specialized vehicles modified to meet the needs of its factory workers. They were used to deliver heavy parts to different locations in the company’s warehouse, rather than breaking the backs of their employees. It wasn’t until 1918 that Chevrolet made these vehicles accessible to the public. The reveal was met with exceptional praise.

100-Day Celebration
Chevrolet is celebrating its 100th year as a popular truck manufacturer with a 100-day party. Proud Chevy owners have access to throwback merchandise featuring classic bow ties and other nods to the company’s rich heritage. They’re not only offering T-shirts, hats and stickers. In fact, one offering has true enthusiasts beyond excited.

A special Centennial Edition bass boat and matching enclosed trailer also are being offered. Both are meant to pair with the Centennial Blue paint featured on Chevrolet’s special edition Colorado and Silverado.

Special Edition Trucks
Chevrolet has chosen these two of its popular truck models to receive a makeover to celebrate the 100-year milestone. Rolling into showrooms this fall are the enhanced Colorado and Silverado 1500. These new trucks feature the heritage bow tie that early Chevy trucks showcased, as well as Centennial edition badges on their doors. They speak to Chevrolet’s commitment to creating workhorses that have been a large part of America’s backbone for the last 100 years.

American Strength

W ith their cars gaining a reputation for toughness and long-lasting American strength, it was only logical for Dodge to make a move into the commercial truck market.

The beginnings of this shift started early in the company's history. In 1917, just three years after its founding, Dodge started building what it called "commercial cars" for the work market. Ambulances and screen-sided business trucks were offered for sale and grew popular.

Soon Dodge was branching out into new types of work vehicles — chassis cabs, pickups, panel delivery trucks and more — that helped build America in the early 20th century.

MILITARY POWER
Dodge cemented its place in the truck market with a partnership and eventual acquisition of the Graham Brothers medium-duty truck company. That meant Dodge dealers would have a full line of trucks to sell alongside their passenger cars.

The Ram gave truck buyers a new option for pick-ups, offering strong engine lineups and four-wheel drive. Still, it never sold in huge numbers — averaging 100,000 per year in the early years — until a revolutionary new design was unveiled in 1994. The new Ram was given a new front end that mimicked the look of a big-rig truck, with tough performance credentials to match.

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It was also a huge sales success, quadrupling sales figures to around 400,000 units by 1996. Today the Ram continues to set new standards for the pickup market as it has branched out into its own, distinct truck brand. Not only is it capable of doing more work than ever before — with incredible towing and payload capacities — but it's also more comfortable and efficient than trucks traditionally have been.
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NEW 2018 FORD F150 SUPER CAB STX 4 X 4

2.7L EcoBoost, STX Appearance Pkg, SYNC 3, 20” Aluminum Wheels, Sport Appearance Pkg, Fog Lamps, Trailer Hitch, Rear Defroster, Power Equip Group, Cruise Control.

Lease For

$339

For 36 Mos.

Taxes, Tags, Doc. Fee Due & $0 Security Deposit Due at delivery. All factory rebates applied including Ford Renewal rebate. Lease based on 36 month lease, 31,500 allowable miles. Sale Ends 01/02/2018

NEW 2018 FORD F150 SUPER CREW STX 4 X 4

2.7L EcoBoost, STX Appearance Pkg, SYNC 3, 20” Aluminum Wheels, Sport Appearance Pkg, Fog Lamps, Trailer Hitch, Rear Defroster, Power Equip Group, Cruise Control.

Lease For

$369

For 36 Mos.

Taxes, Tags, Doc. Fee Due & $0 Security Deposit Due at delivery. All factory rebates applied including Ford Renewal rebate. Lease based on 36 month lease, 31,500 allowable miles. Sale Ends 01/02/2018

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Big Changes for the F-150

The Super Duty’s little brother is getting its own diesel. New for 2018, the F-150 will be offered with a 3.0L V6 Power Stroke engine, matching with Fiat Chrysler Automobiles’ EcoDiesel engine. Ford has set its sights on overtaking the light-duty diesel market.

According to Motor Trend, Ford dominated its Chevrolet Silverado competition in light- and heavy-duty truck sales by 245,923. This number is larger than the total number of GMC Sierras and Nissan Titans sold combined.

With the upcoming features of the new F-150, expect the margin to grow even larger.

Why a Light-Duty Diesel?

Diesel engines have been popular choices for heavy-duty trucks, and even passenger cars for years, yet it’s been relatively obsolete in light-duty pickups. Things are changing.

The new diesel engine offered for the upcoming F-150 gives consumers the chance to take advantage of fuel efficiency and durability without investing in a Super Duty that might be “too much” truck for their everyday needs.

Ford is expected to begin rolling the F-150, equipped with the Power Stroke and a 10-speed transmission, into showrooms in the spring of 2018. This big change is monumental to its centennial year of trucks.

Upgraded Gasoline Engines

According to an F-150 marketing manager, 2018 will be “the most extensive mid-cycle refresh.”

The new trucks will be fitted with a 3.3L engine rather than the 3.5L currently in place. It matches the same 282 HP and 253 lb.-ft of torque, while gaining fuel economy.

The 5.0L also received a rejuvenation to impact its fuel economy. Expect a slight increase of 16 mpg in the city and 22 mpg during highway driving.

Ford is keeping up with strict federal regulations demanding cleaner engines and better fuel economy.

New Safety Features

Ford is coming closer to developing a self-driving truck, and its updated adaptive cruise control system is making it seem like it will happen sooner rather later.

With this upgraded technology, set the desired speed for your travel. From there, special radar and camera functionality monitors the traffic ahead while keeping you a safe distance from other vehicles around you.

New in 2018, the F-150 can even come to a complete stop on its own, if needed.

Ford’s Early Trucks

In 1908, the first production of the Model T Ford began in Detroit, Mich. Consumers were impressed, leading Ford to build more than 15 million of these epic cars.

However, the public would soon demand a vehicle that could assist in hauling heavy loads and large deliveries. This led to after-market modifications, in which the bodywork on the halfback of the car’s frame was removed and replaced with a wooden-wagon bed. Henry Ford quickly realized the popularity of this alteration and decided his group could do it better.

Thus, the Model TT Ford was born.

Model TT

According to Ford, on July 27, 1917, the company began selling the Model TT, aimed at its commercial customers. It featured a stretched wheelbase with a heavy-duty frame, which could carry one ton of payload.

The truck was designed to increase productivity for farmers, delivery companies and other commercial consumers.

Ford created the Model TT to accommodate third-party beds, cargo areas and other add-ons that customers could alter to be more efficient for the type of work they performed. It was a great success.

Selling for less than what most smartphones cost today at just $600, Ford sold 209 units in its first year. The company would eventually sell 1.3 million models before the Model TT’s replacement in 1928.

The Upcoming Years

After the success of the Model TT, Ford enhanced its truck by offering the Model AA. It was considered a classier option, allowing consumers to use it as a work truck and take it for joyrides through town when work was done.

It was equipped with a 1.5-ton chassis and offered in two lengths, packed with powertrain and axle options to pertain to different consumer needs. Ford would continue upgrading itself by offering even sturdier trucks, such as the Model BB and a Model 55, which featured the popular Ford flathead V8 engine.

War Efforts

Ford sold more than four million trucks by 1941 but ceased consumer production to focus on assisting the United States military during World War II.

During this period, Ford built military-truck chassis and four-wheel drive vehicles. As consumer production resumed in 1947, the company used this experience to provide incredible advancements for its customers.

In 1948, the experience led to the birth of what is now the best-selling truck in America: the Ford F-Series.
Ram Truck builds America's longest-lasting pickups. Contributing to that title, the Ram 1500 boasts numerous segment-exclusive features in areas most important to truck buyers. Supporting best-in-class fuel efficiency with exclusive EcoDiesel V-6 engine. Class leading ride and handling is accomplished via a unique link-coil rear suspension system with optional air suspension. Other features, such as Ram Box bedside storage, hidden bins and a flat-floor floor, offer unique solutions for cargo. Available in 11 different trim levels, the Ram 1500 has a full-size pickup for everyone.

**NEW FOR 2018**

Changes for the Ram 1500 in the 2018 model year include:
- Ultra-luxurious Limited Tungsten edition
- Sport model appearance upgrade
- Factory-installed leather interior option on Rebel models
- Premium Limited Tungsten model
- 8.4-inch radio with 4G LTE, HD Radio, and SiriusXM Satellite Radio
- Apple CarPlay or Android Auto. Android Auto brings greater productivity and more through navigation, hands-free messaging and more through Apple CarPlay or Android Auto. Android Auto is standard on a 7-inch radio.

What hasn’t changed with the Sierra is its high level of capability and power on demand. It is available with a 6.2L V8 engine, with 420 horsepower and 460 lb-ft of torque backed by an eight-speed automatic transmission that supports a 12,500-pound maximum trailering rating under SAE J2807 Recommended Practices adopted in 2015.

**NEW FOR 2018**

New features for 2017 include:
- Exterior colors: Deep Mahogany Metallic and Red Quartz Tintcoat
- Tire pressure monitor system now includes tire fill alert
- Base model (15A trim) now includes 7-inch Color Touch radio, six-speaker sound system (regular cab) and rear-vision camera

**DENALI**

Also returning is the Sierra Denali. It is the only full-size truck to offer Magnetic Ride Control real-time damping, and along with the available 6.2L V8 and eight-speed automatic transmission and new connectivity features, it retains its position as the most refined, technically advanced truck on the market.

The distinctive Sierra Denali delivers GMC capability with unique design cues and exclusive features. On the exterior, it wears a signature Denali chrome grille, unique 20-inch wheels, chrome driver-assist steps with gloss power-articulating assist steps available—body-color bumpers, chrome exhaust tip unique interior decorative trim, a polished stainless steel exhaust outlet and body-color front and rear bumpers and a factory installed spreader bed liner with a three-dimensional Denali logo.

It also uses LED headlamps with GMC signature LED daytime running lights. The Sierra 1500 range includes regular cab, double cab and crew cab body styles, all offered in 2WD.

**ALL TERRAIN X**

An all Terrain X package is available on SLT 4WD with All Terrain and includes back performance exhaust, 18-inch black-painted wheels with Goodyear Wrangler DuraTrac tires, LED headlamps, black Sport Assist Steps and more.
Ford – America’s truck leader – is pulling the wraps off a new F-Series Super Duty Limited that sets new luxury standards for high-end heavy-duty truckers.

With pricing at $87,100, the F-450 Limited delivers technology and comfort previously reserved only in premium flagship sedans, and it’s capable enough to tow more than 30,000 pounds – about the weight of a stealthy Air Force F-35 fighter plane.

“The Super Duty lineup is a win for all of our customers, from successful ranchers to contractors to RV owners,” said Todd Eckert, Ford truck group marketing manager. “Super Duty Limited is the most luxurious and advanced heavy duty pickup truck ever created by Ford for those accomplished buyers with an appetite for the high life and the hard-earned dollars to match.”

Starting MSRP’s (including $1,295 destination; taxes and fees not included) are:

- F-250 Super Duty Limited 4x4 $80,835
- F-350 Super Duty Limited 4x4 $82,010
- F-450 Super Duty Limited 4x4 $87,100

Customers who check every option box can top one out for as much as $94,455.

“There are heavy-duty truck customers who need Super Duty-level capability and want true luxury,” Eckert said. “We created this new truck to answer the call for even more premium choices in the Super Duty range as we see more and more truck customers trending to more premium models.”

More than 50 percent of the Super Duty lineup’s retail sales this year are high-end models – including Lariat, King Ranch and Platinum series. Limited goes even further.

“Imagine opening the door to your humidor and sinking into your favorite leather lounge chair – that’s the sensa­tion new Super Duty Limited inspires,” said Ford design manager Aileen Barranza.

Custom Camelback two-tone leather seats, premium stitched leather-wrapped steering wheel, armrests and instrument panel, Miko suede headliner and special badging set the interior apart. Outside, a special twin-bar satin grille with chrome accents, quadbeam LED lights and satin-finished tailgate appliqué are Limited’s unique calling cards. Each Limited also has a dedicated serial number laser-etched on the center console armrest.

Beyond the handcrafting, Super Duty Limited comes standard with advanced and innovative features to get the job done on ranches, in marinas and everywhere in between.

Features include class-exclusive high-definition 360-degree camera with Trailer Reverse Guidance, SYNC 3, BLIS with trailer coverage, adaptive cruise control and adaptive steering.
Off-road driving is a fun hobby for many drivers. Such driving requires more than turning the wheel and seeking adventure. Knowledge of how to traverse unpaved roadways and having the proper equipment can help off-roading enthusiasts avoid pitfalls. Anyone new to off-road driving should know the basics, but even experienced off-roaders can benefit from brushing up on their skills.

**Equipment**
A vehicle equipped to traverse unpaved roads is a necessity. Although many SUVs and trucks are promoted for outdoor living, many need some modifications to handle the rigors of off-roading. While aftermarket experts can help motorists prepare their vehicles for off-road excursions, drivers should know that the wheelbase and clearance of their vehicles may need to be adjusted. Modifying traction control, choosing the right tires (and possibly lowering the air base) might make the best fit. All-season tires may not be the best bet. The following are descriptions of common tire types and the conditions in which they are likely to be satisfactory for a vast array of drivers. All-season tires are typically offered in touring and passenger types. Touring will provide lower road noise and better handling, while passenger varieties offer a smooth ride and longevity.

### All-season

All-season tires provide average traction in many conditions, but do not offer specific benefits in any one area. They’re likely to be satisfactory for a vast array of drivers. All-season tires are typically offered in touring and passenger types. Touring will provide lower road noise and better handling, while passenger varieties offer a smooth ride and longevity.

### Summer tires

Summer tires are designed to offer traction and maneuverability in warm weather. Orbital grooves and complex treads maximize traction in hot, humid weather. If you live in an area where the temperature is consistently warm, summer tires may be a good investment.

### Winter tires

A safety precaution for many people who live where conditions often include snow, ice and cold weather, winter tires can be lifesavers. These tires are designed using several different types of rubber, and feature tread designs that maximize traction during inclement conditions. Winter tires also come in various subcategories. Studded winter tires provide the extra security of added studs to enhance traction on ice. Performance winter tires offer better dry road handling, but traction on snow and ice may be compromised.

### Performance tires

Performance tires offer a sports car feel. They are meant for drivers who want to feel the road and increase low-speed traction. The higher the level of performance, the increased level of handling and stability at high speeds.

### Truck tires

Trucks, pickups and SUVs also have a variety of tire types. There are off-road varieties, which will offer an aggressive tread design for off-road traction and other obstacles. Light truck tires help provide durnability and traction. Specially designed SUV tires may be large, but can still offer comfort-focused applications designed for on-road driving. Drivers looking for better performance from their tires should speak with a tire retailer about the options available to them.

### Important tips for off-road driving

Off-roading on trails or in rural terrain can be an enjoyable way to spend time, but such driving requires skill and practice.

- **Motorists** spend hours behind the wheel and spend lots of money on maintenance to ensure their vehicles are in top working order. But tires are one area of maintenance that often goes unchecked, even by the most diligent automobile owners.
- Tires undergo a lot of wear and tear, which only highlights the importance of proper tire maintenance. But many drivers do not give tires a passing thought until there is a problem, such as a flat or excessive wear. Also, some drivers think that all tires are the same, failing to realize that the kind of tires vehicles need depends on various factors. In addition to the size and type of vehicle, drivers should consider the type of driving they do and the driving conditions they routinely encounter before choosing tires for their vehicles. Many vehicles come off the lot with all-season passenger tires because these tires are among the most versatile. However, if you live in a particular climate or do a lot of driving that requires specific traction or maneuverability, all-season tires may not be the best bet. The following are descriptions of common tire types and the conditions in which they might make the best fit.

- **Summer tires** are designed to offer traction and maneuverability in warm weather. Engines might need to be tuned for slower speeds. In addition, vulnerable parts under the hood and under the vehicle may need to be treated for muddy or especially dusty conditions.

- **Skills**
Choosing the right off-road route is key, especially for novices. This means avoiding obstacles such as stones or rocks. The presence of existing tire tracks may help, but drivers should still anticipate muddy ruts or slippery conditions in areas that might already have been traversed. Climbing hills can be tricky, and crossing deep water, descending hills and crossing ditches is also challenging. Knowing to cross ditches at an angle, avoid braking when descending hills and skip fast-moving water until you are more experienced comes with time and probably some trial and error.

- **Equipment**

- **Extra gear**

- **Performance tires**

- **Winter tires**

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Centennial Edition Trucks

Chevrolet is set to release two special edition trucks to celebrate its industry achievements over the last century. The popular Silverado 1500 and the Colorado have been chosen to display the brand's original bow tie and Centennial Blue paint.

Both models are offered exclusively with the off-road Z-71 package and will boast heritage bow tie emblems on their grilles, front doors, tailgates, spray-in bed liners and door mats.

The emblem is inspired by the same badge used on the company's original one-ton truck in 1918. One-hundred-year badges also note the company's monumental achievement. These can be found on the front doors and chrome tow hooks.

Chevrolet went all out creating the perfect trucks to celebrate its Centennial year. Below are more details on each option.

Silverado 1500
Chevrolet is offering the Centennial Edition Silverado 1500 with its popular LTZ trim level. It comes stock with:
- Adaptive suspension with load-leveling function;
- Heated steering wheel and heated and ventilated 12-way power front seats;
- Voice activated GPS system;
- 22-inch premium painted wheels with chrome inserts and 22-inch all-terrain tires; and
- All-weather floor mats with heritage bow tie logo inserts.

It is truly a truck worthy of representing Chevrolet’s Centennial celebration.

Centennial Colorado
This fall, Chevrolet also will offer a Centennial Edition of the Silverado’s younger brother — the Colorado. Its history began in 2004, when the public started demanding a mid-size pickup.

General Motors’ Colorado/Canyon combo to replace the S-10 was well received. In 2005, it sold 163,204 units, outselling the similar Ford Ranger by nearly 35 percent. The mid-size truck ensures that General Motors is the only manufacturer with a three-truck-portfolio, giving customers many options.

The Colorado has seen many updates during its availability. Most recently, in 2016, the truck was offered with its own Duramax diesel engine. The 2.8L diesel boosts 181 HP and 369 lb.-ft. of torque.

It’s an impressive truck for haul and towing, everyday use and even off-road adventures.

The Centennial Edition will feature the throwback emblems and badges as well as:
- Centennial Blue exterior;
- 18-inch wheels with monochromatic bow ties; and
- Chrome tow hooks, door handles and mirror caps.

COMPATIBILITY

Chevrolet is offering the Centennial Edition Trucks with the eAssist package, among other changes for 2018.

The Silverado 1500 builds on Chevy Trucks’ legacy of dependability with a dramatic design, advanced connectivity and enhanced customer-focused technologies.

Front-end designs with a bold, sculpted appearance reflect the underlying strength of the Silverado's high-strength steel construction, which helps provide the capability customers need and the value of low-cost ownership they count on.

Powerful, efficient V8 engines are an integral part of the Silverado’s capability and use advanced technologies such as direct injection, Active Fuel Management (cylinder deactivation) and continuously variable valve timing to offer the best V8 fuel economy ever in a pickup — 23 mpg in 5.3L models — and the most powerful V8 in a light-duty truck: 420 horsepower from the available 6.2L engine.

The 6.2L V-8 enables up to a 12,500-pound max trailering rating, when properly equipped, providing the strength to haul heavy loads for work or recreation — with the confidence that comes from the experience of more than 180 million Small Block engines built since 1955.

CHANGES

Updates for the Silverado for 2018 include:
- Custom now offered on crew cab
- Exterior colors: Cajun Red Metallic and Havana Metallic
- eAssist package now offered on LT in addition to LT; national availability
- Tire pressure monitor system now includes tire-fill alert
- Rearview camera now standard on all models
- MyLink 7-inch radio system now standard on WT model

The Chevrolet Silverado 1500 is available with the eAssist package, among other changes for 2018.