Downtown Wilkes-Barre’s Holiday Pop-up Shop

Last day to shop today!
Holiday Events

- **Saturday, December 16th:**
  Children's photo with Santa all proceeds will benefit Valley Santa & Christmas Storybook Time 1:00 – 4:00 PM; Live Entertainment

**Stop in at Buka’s Pop Up:**
Last Chance Buka Blowout Sale Before The Holidays. All New items 25% off. All Sale & Clearance Items $50 & under!

**FINAL DAY OF THE HOLIDAY POP-UPS**
Stop in for some LIVE entertainment by Kali Ma and the Garland of Arms from 5:00 PM to 7:00 PM as you finish up your Holiday Shopping!

Visit Downtown Wilkes-Barre’s Fantastic Restaurants!

Pop Up Photos

Decked out dog poses for a photo.

Blue Chip Farm Animal Refuge at a Holiday Pop Up Event.

Lily Romanowski of Shavertown and her mom Beth shop at the Buka Pop Up Shop.

Submitted Photo

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Amanda Hrycyna | For Times Leader

Models Haley Dow and Arden Morgans, both 17, of Mountain Top, pose for a photograph at the Midtown Village in Wilkes-Barre during the Pop-Up Shop event.

BOO+E PHOTOGRAPHY

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HAZLETON — What would a day be without some sweets? And if you are in need of satisfying your craving for sweets, then the Whipped Sweet Shoppe is the place for you.

Owner Audra Martin has been operating the business for a year and a half, with her main location in Hazleton and a temporary site in downtown Wilkes-Barre.

Whipped Sweet Shoppe is one of 12 local small businesses participating in the Downtown Wilkes-Barre Holiday Pop-Up Shops program in the Midtown Village, 41 South Main St., for the holidays, through Saturday, Dec. 16.

The pop-up program is being held via a partnership among the Greater Wilkes-Barre Chamber of Commerce, the PPL Foundation, and the Insalaco Development Group.

Martin, 35, said she specializes in gourmet cupcakes, cakes, and other sweet confections. If you visit her Facebook site — whippedsweetshoppe@facebook — you find pictures of her creations, such as cookies, brownies, savory items like stuffed pretzels, strawberry Marie’s — a puff pastry layered with strawberries — chicken pot pie hand pies, pulled pork stuffed pretzels, barbecue chicken stuffed pretzels, pot pie stuffed pretzels, and good old Easter pie.

The shop also offers peanut butter pie, New York style cheesecake, French macaroons, fruity pebble cookies, and chicken Parmesan pretzels.

Satisfy your sweet tooth at Whipped Sweet Shoppe

By Bill O’Boyle
bobboyle@timesleader.com

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Martin graduated as a chef from the culinary school at The Art Institute of Philadelphia, where she also learned pastry making. She said when she returned home, there weren’t a lot of job opportunities, so she started baking.
“It really took off,” Martin said.
Martin said she enjoys creating special items for all kinds of celebrations, like birthdays, weddings, graduations and holidays.
“It’s fun to be a part of everybody’s celebrations,” Martin said. “We enjoy putting our signature on those celebrations to help people celebrate the most important days of their lives.”
Martin said the holidays are her busiest times, but she encourages people to stop by and check out her creations.
Martin said participating in the Downtown Holiday Pop-Up Shop program is great for marketing and getting her name out to the public.
“It’s definitely good for marketing,” Martin said. “And we have been pretty well-received so far. Hopefully in the future we will have a location in the downtown.”
That would be music to Larry Newman’s ears. Newman, executive director of the Diamond City Partnership, has said that part of the reason for creating the Pop-Up Shop program was to acquaint people with area small businesses and to have those businesses consider locating in the downtown.
Newman recently reported that the main goal of his organization is to make downtown Wilkes-Barre “the place to be for the holiday season.” He cited the recent opening of the Holiday Pop Up Shops in the Midtown Village as one of the main attractions for December.
“The Midtown Village has not lived up to its full potential,” Newman said in a recent interview. “With the Pop Up Shop program, we are seeing increased activity there, and the existing stores in the area are also benefiting.”
The Pop Up Shops are open through Dec. 16 — 5 p.m. to 7 p.m. Thursdays and 10 a.m. to 7 p.m. Fridays and Saturdays.

WHIPPED SWEET SHOPPE
Owner: Audra Martin
Location: 465 South Poplar St., Hazleton
Phone: 570-861-0475
Facebook: whippedsweetshoppe@facebook

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Trendy Pet Products
10% off $15 or more only available at Pop Up, Mid Town Village,
Valid at Holiday Pop- Up, Midtown Village
Offer expires 12/17/17
Missed us at Midtown? Find us online @ BeardedLadiesCo.com
or @ Three Dog Bakery, Kingston
Sample fine wines at Nawrocki Imports

By Bill O’Boyle
boboyle@timesleader.com

WILKES-BARRE — While doing your holiday shopping, you might want to stop by Nawrocki Imports to sample something to take the edge off.

Nawrocki Imports is an importer of fine wines from around the globe and you can check them out at their location in the Holiday Pop-Up Shops in Midtown Village, just off of South Main Street in Wilkes-Barre. Nawrocki Imports is one of 12 small businesses participating in the Downtown Wilkes-Barre Holiday Pop-Up Shops program for the holidays through Saturday, Dec. 16.

The pop-up program is being held via a partnership between the Greater Wilkes-Barre Chamber of Commerce, the PPL Foundation, and the Insalaco Development Group.

Amy Niemkiewicz, regional sales director, said Nawrocki Imports is a local company that “travels the world, importing wines from boutique vineyards to sell to restaurants and bars in Pennsylvania.” She said the Pennsylvania Liquor Control Board carries a lot of Nawrocki’s products.

Niemkiewicz said people can order their products at: www.finewineandgoodspirits.com.

Niemkiewicz said Nawrocki Imports also sells and represents spirits, such as Bull Run, Silo and New Holland whiskey, bourbon, vodka, and gin — all handcrafted American distilleries.

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“At our Pop-Up Shop, we will be sampling wines that our local companies sell,” Niemkiewicz said. She said Nawrocki sells to City Market, Franklin’s, Rodano’s and the F.M. Kirby Center — all located on Public Square.

“We want to promote the local businesses that support us,” Niemkiewicz said. “People can come in and taste our products — with the proper ID of course.”

Niemkiewicz said the Pop-Up Shop has been busy, “overwhelming,” she said.

About Nawrocki Imports
From their website:

Nawrocki Imports was founded on the simple philosophy that one should never sell a wine that they themselves would not enjoy. Their world class team of tasters travel the globe in search of artisan and boutique wine offerings to bring to the United States.

We pride ourselves on being a locally owned, employed, and run company. We were born and raised in Northeast Pennsylvania, our warehouse is located in West Pittston, and we continue to employ local people with the same back-ground. Home and small town relationships are very important to us and ingrained into the very DNA of our company.

Our amazing wines hail from small family run vineyards that do not mass produce their wines. By leaving it to the craft wine makers, we offer wonderful wines that show the real beauty behind the art of wine-making.

When selecting our wines, we taste each and every one, and bring only the best of the best to the United States. We form friendships with the wine-makers, and stay in contact with them. We are passionate about our relationships with the vineyards and pride ourselves on working with local small companies, like ourselves.

With deep roots in Italy, Spain, Portugal, and beyond, Nawrocki Imports is devoted to wines that represent the unique tastes and textures of their global origins and hope to expand this knowledge and these palettes to our customers.
Holiday Pop Up Shop

Downtown Wilkes-Barre

Holiday Pop-up Shop

Join us for the
POP-UP SHOPS
FINAL WEEKEND!

THURSDAY, DECEMBER 14
5:00 PM - 7:00 PM
FRIDAY, DECEMBER 15
10:00 AM - 7:00 PM
SATURDAY, DECEMBER 16
10:00 AM - 7:00 PM

MIDTOWN VILLAGE
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WILKES-BARRE

Sip N Silk
Osterhout Free Library
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BOOHEE
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Whipped Sweet Shoppe
3girls oils
Beta Bread
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