DEER SEASON SALE
Sale ends November 26, 2017, or while supplies last

JS SPORTING GOODS
254 Wilkes-Barre TWP. BLVD., Route 309, W-B
570-824-4610

Mossberg Maverick
Bolt Action Rifle
With 3x9-40 mm Scope,
270, 308 Cals.
SALE  $ 299.99

Wood N Stream Camo/Leather Hunting Boots
800 Gr. Thin, Reg. $159.99
SALE  $ 119.99

Allen Nylon Padded Rifle Sling
With Swivels
SALE  $ 14.99

Buck Model 110
Folding Hunter Knife
With Sheath
SALE  $ 34.99

Nikon Buckmaster 3X9 40 mm Rifle Scope
SALE  $ 149.99

Remington Rifle Bench Rest
With Bag
SALE  $ 49.99

Irish Setter Gun Flint Hunting Boots
1000 Gram Thin Variety Of Sizes
Sale $129.99

Call for expanded hunting season and holiday hours!
HOMEWORKS GIFTS
FEATURING IRISH IMPORTS AND NATURE INSPIRED PRODUCTS

Check out our “album” of beautiful and unique gifts

Happy Holiday Shamrocks Promotion!
Spend $25 and receive $1 or spend $50 and receive $3 in Holiday Shamrocks.
Spend your shamrocks on your next visit.
Valid through December 30, 2017
Bring this advertisement into the shop and get your first shamrock free!

Sweaters
Pocket watches and key rings from Mullingar Pewter
Claddagh Champagne Flutes
Lift up your kilt! Scottish Koozies with sporran! Great stocking stuffer!

277 George Avenue
In the Parsons section of Wilkes-Barre
570.371.3000
BEER SOLUTIONS

MEISTERS • PARTS • RENTALS
Seasonal Juices & Grapes from California, Italy, South Africa and Chili

Beer & Wine Making Supplies

BEER GLASSES, COASTERS AND NOVELTIES
NEONS • DARTBOARDS & SCOREBOARDS
MIRRORS • TAP HANDLES
ALSO - PARTS, CO2 REFILLS, BEER SYSTEM PARTY RENTALS,
REFRIGERATOR CONVERSION KITS AND CLEANING KITS
WIDDY DART BOARDS
GIFT CERTIFICATES AVAILABLE
EXCELLENT CHRISTMAS GIFTS

Taking Orders in January for 6 Gallon Fruit Juices

570-825-5509
507 Blackman St. Wilkes-Barre

Holiday Hours: Mon, Tue, Thurs & Fri 10-6 Sat 9-3
### Small Business Saturday

**Shop Local!**

<table>
<thead>
<tr>
<th>Plains Antiques &amp; Home Furnishings</th>
<th>Dead Ahead Gifts</th>
<th>Fashion Floor</th>
</tr>
</thead>
<tbody>
<tr>
<td>J&amp;S Sporting Goods</td>
<td>Baby To Be 3D</td>
<td>Star Tresses</td>
</tr>
<tr>
<td>Main Hardware</td>
<td>Sonic Sounds</td>
<td>Top Value Kitchens</td>
</tr>
<tr>
<td>Home Work Gifts</td>
<td>Grasshopper</td>
<td>Humphreys Bootery &amp; Bags</td>
</tr>
<tr>
<td>Beer Solutions</td>
<td>Sonic Sounds</td>
<td>Leggio’s Italian Restaurant</td>
</tr>
<tr>
<td>Iorio’s Jewelers</td>
<td>Top Value Kitchens</td>
<td>Deleur’s Back to Basics</td>
</tr>
<tr>
<td>E.M. Foley Gift Shoppe</td>
<td>Simply Country by Lori</td>
<td>Steven’s Town &amp; Country</td>
</tr>
<tr>
<td>Noble Furniture</td>
<td>Lonn Dean Salon</td>
<td>野生 Birds Unlimited</td>
</tr>
<tr>
<td>Lark Mountain Marketplace</td>
<td>Golden Coast</td>
<td>Gluten Free Basket</td>
</tr>
<tr>
<td>WB Pop Up Shop</td>
<td>Golden Coast</td>
<td>Simply Country by Lori</td>
</tr>
<tr>
<td>Service Electric Cable TV</td>
<td>Adorable Me</td>
<td>Quaser Lab</td>
</tr>
<tr>
<td>Giant Floor</td>
<td>Just Vapor</td>
<td>Dallas Centre Hardware</td>
</tr>
<tr>
<td>Cabinet &amp; Stone Depot</td>
<td>Wish For</td>
<td>Ochman’s Coins &amp; Jewelry</td>
</tr>
<tr>
<td>Harvest Buffet</td>
<td>Woods &amp; Company</td>
<td>Embellish Home Accents</td>
</tr>
<tr>
<td>Two Mattress Men</td>
<td>Willow Tree Shop</td>
<td>Amore</td>
</tr>
<tr>
<td>Vitality Health &amp; Fitness</td>
<td>National Running Center</td>
<td>Jewelry World</td>
</tr>
<tr>
<td>Sugar Plum</td>
<td>Sunrise Cafe</td>
<td>Ken- Mar Furniture</td>
</tr>
<tr>
<td>Rustique</td>
<td>Everything Natural</td>
<td>RGS Limited Editions</td>
</tr>
<tr>
<td>Keller Lifts</td>
<td>Cars Are Us</td>
<td>Retro Decor</td>
</tr>
<tr>
<td>Tiny Trends</td>
<td>Salon Three Twenty South</td>
<td>Vieczorek Builders</td>
</tr>
<tr>
<td>Kernel Moonies Gourmet Popcorn</td>
<td>Whitbeck Insurance Agency Inc.</td>
<td>Sanderson State Street Salon</td>
</tr>
<tr>
<td>Pandora’s Closet</td>
<td>Aireman Filtration</td>
<td>Pizza Perfect</td>
</tr>
<tr>
<td>Mar Co Jewelers</td>
<td>Advanced Arms</td>
<td>Riot Circus Arts</td>
</tr>
<tr>
<td>Rumor Has It</td>
<td>iMagine It...Beyond Home Decor</td>
<td>Pittston Chamber</td>
</tr>
<tr>
<td>My Sister’s Closet</td>
<td>Soricks Fine Jewelers</td>
<td>Live With It</td>
</tr>
<tr>
<td></td>
<td>Positive Results Marketing</td>
<td>Garvin</td>
</tr>
<tr>
<td></td>
<td>Crest Quality Cleaners</td>
<td>Positive Results Marketing</td>
</tr>
<tr>
<td></td>
<td>Picc’s Ice Cream</td>
<td>Garvin</td>
</tr>
<tr>
<td></td>
<td>NEPA Dry Organic</td>
<td>Crest Quality Cleaners</td>
</tr>
<tr>
<td></td>
<td>Anthony’s Italian Cuisine</td>
<td>Picc’s Ice Cream</td>
</tr>
</tbody>
</table>

*Times Leader*  
*Saturday, November 25, 2017*
"YOUR DOWNTOWN JEWELER"
“Quality Jewelry at Everyday Low Prices.”

HOLIDAY ESTATE JEWELRY SALE

IORIO JEWELERS
67-69 Public Square • Suite 902
Wilkes-Barre, PA 18701
570-823-2861
Open M-F 10-5, Thu. 10-7,
Open Small Business Saturday 10-3

E.M. Foley Gift Shoppe

Custom Made F.W.P. Ring
with choice of color in
Swarovski 4mm beads, fresh
water cultured pearls

Everything in our year
round Christmas Shop

30% Off
Jewelry

40% Off
Showroom Collectibles

*25% Off
Brand New Swarovski Crystal figures available.
We have the Largest select of Jim Shore collectable

360 Scott St., Wilkes Barre
570-823-6490
emfoleygifts.com

Family Owned and Operated for Over 70 Years!

American made reclining sofas and recliners, large selection of frames and fabrics!

Noble Furniture
825 E. Main St., Nanticoke
(570)735-2720
Mon.-Fri. 9:30-5 • Sat 9:30-4

www.noblefurnitureepa.com

Free Delivery
Financing Available

Gift Cards Available
Support Small Business Saturday!

Get ready for the Holidays!
Looking for that special unique gift you can’t find anywhere else?
Check us out...

Lark Mountain Marketplace

Special One Day Sale
Saturday, Nov. 25th, 2017
Special Sale Hours Sat. 10-6

20% OFF
most purchases
*some exclusions apply

Antique & Collectible Mall
Antiques • Coins • Trains • Jewelry • Military
• Collectibles • Shabby Chic • Primitives
• Jugs & Pottery • Furniture • Sterling Silver Jewellery
• Crystals & Minerals
• Vintage & Mid Century Christmas Items
• Vintage Clothing and Much More!

Lay-A-Way Available

Major Credit Cards Accepted

306 Wilkes-Barre Twp. Blvd.
Wilkes-Barre Twp., PA 18702 • 570-822-8855
(below Wegman’s)
www.larkmountainmarketplace.com
Tues & Wed. 10-6; Thurs & Fri. 10-7; Sat. 12-6; Sun. 12-5

We now have in house train repair
Light Refreshments and Door Prizes
Gift Cards Available
Downtown Wilkes-Barre to host holiday ‘Pop-Up Shops’ in Midtown Village

By Bill O'Boyle - boboyle@timesleader.com

WILKES-BARRE — Downtown shoppers will see some new businesses — 12 to be exact — popping up for the holidays. Starting today!

At a breakfast Tuesday morning, the Diamond City Partnership, the Greater Wilkes-Barre Chamber of Commerce, and the Downtown Wilkes-Barre Business Association announced a new center-city option for this year’s Christmas shopping: “Pop-Up Shops.”

There will be 12 retailers participating in the pop-up program, located at Midtown Village, 41 South Main St., for the holidays, beginning on Small Business Saturday (Nov. 25) through Saturday, Dec. 16.

The Downtown Wilkes-Barre Holiday Pop-Up Shops program is being made possible through the PPL Foundation and Insalaco Development Group.

According to Lindsay Bezick, Greater Wilkes-Barre Chamber of Commerce vice president, and Larry Newman, executive director of the Diamond City Partnership, the program will give downtown shoppers a whole new array of retail choices, provided by some of Northeastern Pennsylvania’s best independent retailers, during the holiday season. At the same time, those retailers are getting the chance to “test-drive” a downtown storefront.

“We’re very excited about the opportunity to expand the number of quality independent retail offerings in Downtown Wilkes-Barre,” Newman said. “While we’ve been making terrific progress with downtown revitalization, our surveys show that retail continues to be a weak spot.”

Newman said one of the actions in DCP’s current Downtown Action Plan is to “focus on targeted retail recruitment that reinforces our strategic goals” — and, he said thanks to the support of the PPL Foundation, the Holiday Pop-Ups are a way to do just that.

“The Pop-Ups will provide downtown shoppers with a whole group of terrific new retail choices, driving additional traffic to our existing downtown retailers and restaurants during the holiday shopping season while we provide our participating Holiday Pop-Up retailers with an opportunity to test-drive a downtown storefront,” Newman added.

Bezick and Newman said the Pop-Up Shop program will fill Midtown Village’s available retail spaces with a curated selection of local independent retailers for the 2017 holiday season. The program is also intended to support downtown’s existing stores by generating increased pedestrian traffic and making Wilkes-Barre’s center city a destination for an even wider range of unique holiday gifts.

“The Holiday Pop-Up Shops are going to be a wonderful addition to our downtown to help encourage and promote current businesses and attract potential new ones,” Bezick said.

The retailers that will participate in the Holiday Pop-Up Shops at Midtown Village:

- Buka — apparel
- Nawrocki Imports — gourmet cheese & imported wine
- Mia Bella Candles, Scent Sations Inc. — home scents
- Michael Allen Designs — unique woodwork furniture & furnishings
- Whipped Sweet Shoppe — gourmet cupcakes
- The Bearded Ladies — trendy pet accessories
- Brittany Boote — photography
- Alan McLaughlin — artwork
- MadebyDMarie — handcrafted jewelry
- Threemales Oils — essential oils
- Sip N’ Silk — fragrance and painted silk scarves
- Natalie’s Kombucha Juice — specialty juices

The Holiday Pop-Up Shops will be open from Thursday through Saturday each week with select hours. Complementary seasonal musical programs and other special features are being planned for Midtown Village’s central plaza throughout the Pop-Up Shops’ run.

All Pop-Up Shops will be able to validate customer parking in the Parking Authority’s Lot No. 6 (adjoining Midtown Village on West Northampton Street) and in Central Garage (across South Main Street from Midtown Village).

“We’re thrilled to work with our fellow downtowners to bring more businesses to Downtown Wilkes-Barre,” said Midtown Village’s owner, Sandy Insalaco Jr. of Insalaco Development Group. “We all have the same goal — filling center city storefronts — and this project is a big step in the right direction.”

For more information, visit DCP’s website at www.downtownwilkes-barre.org, or on Facebook via the Diamond City Partnership, or the Greater Wilkes-Barre Chamber of Commerce.
Downtown Wilkes-Barre

Holiday Pop-up Shop

NOVEMBER 25TH THRU DECEMBER 16TH
THURSDAYS, FRIDAYS & SATURDAYS
MIDTOWN VILLAGE 41 S. MAIN STREET WILKES-BARRE, PA

Buka • Mia Bella Candles • Alan Mclaughlin Art
Brittany Boote Photography
The Bearded Ladies • Whipped Sweet Shoppe
Michael Allen Designs • Made by Dmarie Jewerly
3Girlsoils • Craft Kombucha
Sip & Silk • Osterhout Library Book Sale
Nawrocki Wines

#POPUPWB • @DIAMONDCITYPARTNERSHIP

Sponsored by

TIMES LEADER MEDIA GROUP
GIVE THE
Gift
OF ENTERTAINMENT

SERVICE ELECTRIC
GIFT CERTIFICATES

CAN BE USED TOWARDS ANY SERVICE:
• Cable
• Internet
• Phone
• Pay-Per-View
• Video OnDemand
• Premium channels

*Some services not available in all areas.

○ Purchase online
○ Print at home
○ Give to your family & friends

GO TO WWW.SECTV.COM
TO ORDER AND PRINT
YOUR GIFT CERTIFICATE.
Call 570.825.8508 for assistance.

SERVICE ELECTRIC
570-825-8508
SECTV.COM

CABLE TV & COMMUNICATIONS
Your Full Service Provider Offering the Latest in State-of-the-Art Digital Cable, HDTV, Video on Demand, High Speed Internet, Telephone and Home Security & Automation.
**WINTER CLEARANCE EVENT**

**50% OFF RETAIL!**

**PLUSH CARPET**
Installed
$1.99/sq. ft.
HURRY! While Supplies Last

**L-V-T CERAMIC TILE LOOK**
$1.49/sq. ft.
Material Only
HURRY! While Supplies Last

**L-V-T WOOD LOOK PLANKS**
.99¢/sq. ft.
Material Only
HURRY! While Supplies Last

**50% OFF AREA RUGS**

**NYLON CARPET 28oz.**
99¢/sq. ft.
Material Only
HURRY! While Supplies Last

**VINYL FLOORING**
99¢/sq. ft.
HURRY! While Supplies Last

---

**GET IT INSTALLED BEFORE THE HOLIDAYS!**

**THE AREA’S LARGEST SELECTION OF IN-STORE FLOORING!**

FREE SAME DAY ESTIMATES • INSTALLATION AVAILABLE
GUARANTEED LOW PRICE

**GIANT FLOOR**

1345 HWY 315 • WILKES-BARRE • (570) 825-3435
75 MORGAN HWY • SCRANTON • (570) 342-7727
3406 RT 611 • BARTONSVILLE • (570) 629-4082

www.giantfloor.com

---

Not valid with previous sales or purchases. Coupon must be presented at the time of purchase. Applies to in-stock flooring only. For use now until 1/31/18. One coupon per customer purchase. Pa. 129973.
CELEBRATING 9 YEARS!
YEAR END SAVINGS!

3cm GRANITE
starting at $29.99 sq.ft. installed

kitchens as low as $79 / MONTH*

INSTALLED IN AS LITTLE AS A WEEK!*

✓ Solid Maple Doors
✓ Dovetail Drawers
✓ Softclose Drawers
✓ Free Estimates
✓ Save Up to 60% Off the Big Box Stores!

213 MUNDY ST, WILKES BARRE • 570.208.8881 • CABINETRYANDSTONEDEPOT.COM
ALL YOU CAN EAT!

Italian Sausage
Vegetable Risotto
Kimchi
Carved Black Oak Ham
Lo Mein
Stuffed Porkloin
Snow Crab
Sushi
Chicken Franchise
Garlic Smashed Potatoes
Linguine Primavera
Banana Foster
Mozzarella Arancini
Chicken & Broccoli
Seafood in Saffron Broth
Buffalo Bites
Honey Chicken
Mac & Cheese
And more...

Download our Loyalty App!
Sign up for our mobile rewards app and immediately start earning points to redeem for FREE MEALS!

FREE MUG when you redeem a Free Meal

While supplies last.

HARVEST BUFFET

$1.00 OFF Per Person

Only valid Monday - Thursday.
Valid up to 10 people per group.
Can't combine with any other offers. Expires 12/31/17

HARVESTBUFFETWB.COM

Hours:
Sunday-Thursday: 11am-9pm
Friday & Saturday: 11am-10pm
26 East End Centre
Wilkes-Barre Township, PA 18701
570-208-8888
@HarvestbuffetWB
Keller Lifts
SALES • SERVICE
Wheelchair Lifts • Scooter Lifts • Driving Aids • Mini & Full Size Mobility Conversions • Lowered Floor Mobility Conversions • Driver Training Available
www.KELLERLIFTS.COM
197 Main Street • Luzerne, PA 18709 (570) 288-1004

LET US PUT YOU BEHIND THE WHEEL

VITALITY FITNESS
BEST FITNESS FACILITY
BEST INSTRUCTOR

$75 - 3 Month Basic
$115 - 3 Month Unlimited

1230 Memorial Hwy, Suite 2C
Trucksville, Pa
570-901-1528

The Area’s Most Experienced & Reliable Mobility Dealer With Over 35 Years Of Personal Service

BraunAbility
Life is a Moving Experience™

• Wheelchair Lifts
• Scooter Lifts
• Driving Aids
• Mini & Full Size Mobility Conversions
• Lowered Floor Mobility Conversions
• Driver Training Available

SPECIAL SEASONAL RELEASE:
HOLIDAY BARK

AFTER 10 YEARS SUGAR PLUM CHOCOLATES IS BACK AT OUR BRAND NEW RETAIL LOCATION AT 900 RUTTER AVE.

JOIN US SATURDAY NOVEMBER 25TH FOR OUR GRAND OPENING WHERE WE WILL BE GIVING AWAY MOUNTAINS OF CHOCOLATE INCLUDING A FOUR FOOT CHOCOLATE MOUNTAIN!

Sugar Plum @900

Come Check Out Our Unique Fall & Christmas Inventory At Our New, Larger Location!

* Home Decor * Gifts * Furniture * Accessories *
Chalk Paint by Annie Sloan
900 Rutter Ave, Forty Fort
570-714-0606 | www.shoprustique.com

LET US PUT YOU BEHIND THE WHEEL
Great Holiday Sales and Savings

On the West Side

Tiny Trends
A Children's Consignment Shoppe

Up to 50% OFF!

86 Main St. | Luzerne PA. | 570-852-3492
Tues. & Thurs. 10-7; Wed & Fri. 10-5; Sat. 10-4

Gourmet Popcorn Shoppe

Kernel Moonies

Publication Date: November 25, 2017

GREAT GIFTS START HERE!

50% Off All Jewelry In Stock
beginning Black Friday

Marc Coc JEWELERS

When quality and craftsmanship matter.

140 Main Street Luzerne
570-288-4159
Marcocojewelers.com

Rumor has it

A YOUNG LADIES CONSIGNMENT SHOPPE

up to 50% off!

Sale is Good On
Black Friday and
Small Business Saturday
95 Main St.
Luzerne, PA 18709
570-718-0280

Tuesday & Thursday 10-7
Wednesday 10-5
Friday & Saturday 9-5

My Sister's Closet

⋅⋅⋅⋅ A CONSIGNMENT SHOPPE FOR WOMEN

www.luzerneconsignmentshops.com

Tuesday & Thursday 10-7
Wednesday 10-5
Friday & Saturday 9-5

135 Main St
Luzerne, PA 18709
(570)287-4333

Find us on Facebook

DEA DAEHAD GIFTS

- Hippie Clothes - Purses
- Handmade Jewelry - Oils - Incense
- Grateful Dead - Beatles and More

Thanksgiving Hours:
Tuesday - Thursday 12 til 6 pm
Friday & Saturday 10:30 til 7 pm
Sunday 12 til 5 pm

Sherri Cannon 570-287-2877
485 Bennett St., Luzerne, PA
Deadaheadgifts@hotmail.com
‘Shop Small’ This Year

Support local businesses the Saturday after Thanksgiving

Since its founding in 2010 by American Express, Small Business Saturday has emerged as a major event for holiday shoppers who want to support their community.

In fact, a survey showed that customers spent a whopping $14.3 billion with small, independent businesses on the day in 2014, a strong indication of how the day is growing into a major American shopping tradition.

If the trend continues, 2015’s Small Business Saturday will be even bigger. With proclamations of support from governments in all 50 states — including praise and encouragement from President Barack Obama — the day is expected to be a success for locally owned businesses across the nation.

WHY SHOP LOCAL

The reason so many people are shopping on Small Business Saturday is simple: it works.

Numerous studies have shown the benefits of spending with locally owned businesses instead of their chain-store competitors. Local shops typically invest far more into their community by using local vendors, employing local people and keeping their profits close to home instead of shipping them to an out-of-town headquarters.

It also results in tax revenue that supports the services and infrastructure in your own town. If you shop locally in your own community instead of traveling elsewhere to spend your money, you’ll know any sales taxes collected will be spent on improving your local area — often helping to fund things like roads, sidewalks, police officers and firefighters.

PURE ENJOYMENT

Another reason to shop on Small Business Saturday is for the fun of it. Small, locally owned shops often have unique Christmas gifts with a local flavor. And if you’re unhappy with the lack of service at many of the big, national chain stores, you may be pleasantly surprised at the personal attention you get by shopping with small businesses.

7 Reasons to Shop Local

- Boost your economy
  More of your money will stay in your own community.

- Customer service
  Small shops have a reputation for caring about individual customers. They couldn’t stay in business otherwise.

- Big public benefits
  Your tax dollars will be supporting local services.

- New jobs in town
  Small, independent stores help keep more people employed.

- Helping the planet
  By not driving far away, you’re saving both time and gas money.

- Helping non-profits
  Small businesses typically donate more time and money to local charities.

- You matter more
  At a small, independent shop, you’re not just a number. Your business makes a real difference.

SUPPORT YOUR LOCAL BUSINESSES ON SMALL BUSINESS SATURDAY
Family Owned/Veteran Owned For 51 Years

**FASHION FLOOR**
CORNER OF MARKET & GOODWIN STS. KINGSTON
VISIT US AT: FASHIONFLOORCARPET.NET

**NEW HOURS:**
MON & WED – 9AM - 6PM
TUES & FRI – 9AM - 5PM
THURS – 9AM - 8PM
SAT – 10AM - 5PM

**Holiday Sales Event - ALL FLOORING ON SALE!**

**SOLID CARPETS**
Silky Soft & Subtle Texture - Great Luxurious Warmth & Comfort.
Reg. $3.15 sq. ft.
**SALE PRICE**
89¢
In Stock

**FLECK CARPETS**
Cozy Accents of Earth Tone Colors Blend to Create Natural Comfort & Casual Style.
Reg. $3.89 sq. ft.
**SALE PRICE**
$1.98
In Stock

**NEW! SMARTSTRAND ULTRA WITH FOREVER CLEAN**
Using the most advanced fiber innovation, SMS carpets offer the highest level of beauty, comfort, durability and 100% stain, soil and pet stains cleans with warm water.
Reg. $5.30 SQ. FT. S.A. SQ. FT.
$2.59

**LUXURY VINYL PLANK**
FLOATING/GLUE DOWN AVAILABLE
LVP offers the beauty of natural looking products, wood and stone tile with the durability not found anywhere else with such easy maintenance.
Reg. $6.99 SQ. FT. S.A. SQ. FT.
$3.15

**Unified Soft Flooring - Starting at $3.09 SQ FT.**

**Sale Runs November 20th - December 20th**
Take a sneak peek at your little one!

Book Online

$10 OFF
Please present card for discount
Cannot be combined with other offer

913 West Main Street
Plymouth, PA 18651
(570) 550-5299

Like us on FaceBook
www.Baby2Be3D.com
Walk into Michael Mootz Candies on the San Souci Parkway in Hanover Township and chocolate bars, peach rings, fudge, and candy pretzels surround you. So does a friendly staff.

Made up of more than 30 candy lovers, the team at Mootz is more than happy to help, gift wrap and work with you to prepare the perfect product.

In business since the 1970s, Jason Mootz, son of founder Mike, said that’s how the business has always been run.

“We have an incredible staff,” Mootz, 34, said during a recent visit to the store during Customer Appreciation Week, where customers enjoyed 15% off all items. “It’s rewarding.”

“The thing I love about this business is the tradition,” he said.

Ever the small business, Mootz said he’s a fourth generation candy maker since his great grandmother started a candy business in Pottsville in 1918. When his dad moved to the area in 1975, he started a business as Michael’s Candies because his grandfather wouldn’t let him use the surname until he proved himself. And prove himself he did.

It wasn’t long before the business was renamed and Mike and his wife, Debi, were completely ingrained into the local community.

Amongst the favorite candies in store are the sea salt caramels, peanut butter meltaways and peanut rolls. The business also keeps busy with corporate gifts, such as custom-designed chocolate bars – for businesses such as Entercom and Discover NEPA – with logos and gift baskets.

While the corporate business is a great bonus, Mootz said its regular folks that keep it going.

“Our retail is what supports this business,” he said. “It’s the people in our community.”

Now in a larger location than ever before, Mootz said he and his fiancée, Megan Simkus-lak, and store manager Jodi Herstek, are preparing for the future by making social media and website development a top priority.

“We are all going to be here for a long time,” he said, noting that his parents will still always be visible on site, especially during the busiest times of Christmas, Easter and other holidays.

“They’re not going anywhere,” he said with a smile. “This is their baby. They’re not ever walking away from this.”
Star Tresses Grand Salon and Day Spa

Black Friday and Small Business Saturday

Buy 1 Gift Card for $100, Get 1 FREE for $50

Stop in the salon or order your gift card over the phone!

Friday, November 24 and Saturday, November 25 only

Full spa- Hair, Nails, Waxing, Eyelashes, Make Up and More!

123 Welles St., Forty Fort
570-283-0200
www.startresses.com

Nov 28 - Dec 24
Buy 1 Gift Card for $100, Get A $25 Gift Card FREE
GIVE THE GIFT
OF GREEN THIS YEAR FOR CHRISTMAS!
50% OFF *
COMPLETE YEAR SERVICE
• 5 Fertilizer Applications
• 5 Weed Control Applications
• 1 Grub Preventer Application
• 1 Lime Application
SAVE $250.00
AVERAGE YEARLY PRICE IS $500 + TAX
GO TO GRASSHOPPERLAWNS.COM TO PURCHASE TODAY THRU CYBER MONDAY ONLY!!!

Since 1964
Grasshopper Lawns Inc.
A Local Private Family Business Since 1964!

1-888-CALL-GRASSHOPPER | 570.287.6113
GRASSHOPPERLAWNS.COM

*NEW CUSTOMERS ONLY.
WINTER SEASON
IS COMING!
COME AND GET YOUR
REMOTE START.
@ SONIC SOUNDS
570-344-2305

Top Value Kitchens

our showrooms
17 East Center Street
Shavertown, PA 18708
570.675.7083

6 Oakwood Drive
Scranton, PA 18504
570.507.9077

www.topvaluekitchens.com

KraftMaid Vantage
KITCHENS FOR THE REAL LIVING ROOM™
HUMPHREYS’ Bootery & Bags

Why travel to New York, Philadelphia or Pittsburgh when you can shop your Hometown Comfort Shoe Store and still find Service, Selection and Style? ...and Great Name Brand Footwear

...just an Unbelievable Selection!

HUMPHREYS’ Bootery & Bags
1900 MEMORIAL HIGHWAY, SHAVER TOWN

1.800.49.SHOES
Family Owned and Operated ~ Casual Family Dining

WE CATER TO ALL OCCASIONS

- Weddings
- Private Parties
- Showers
- Family Celebrations
- Graduations
- Holiday Dinners
- Golf Tournaments
- Christenings
- Cocktail parties

Now Taking Christmas & New Year’s Eve Reservations
(Closed Christmas and New Year's Day)

We also accommodates medium-size private parties and has on- or off-site catering services.

The off-site catering may include a personal attendant to guarantee smooth success for the event.

HOURS:
- Monday & Tuesday - 11am-10pm
- Wednesday & Friday - 8am-10pm
- Thursday-Saturday-Sunday - 9am-10pm
- Full Bar

64 E. Center Hill Road
Dallas
570-675-4511

1092 Rt 315,
Plains Twp.
570-822-0861

Like us on Facebook

Reservations accepted.
A Gift Certificate Makes the Perfect Gift!
Keratin Complex lasts up to 5 months.
Frizz free smoothing treatment.
570-696-HAIR
Lonndeansalon.com
120 N. Main Street
Shavertown, PA 18708
Hours:
Sat-Sun-Mon - Closed
Tue-Thu - 10am-7pm
Fri - 10am-5pm

STEVEN'S TOWN & COUNTRY CLEANERS
Country Club Shopping Center, Dallas
(570) 675-0468
Traditionally fine service for four generations
Over 75 years of care for your clothing
Always your full service dry cleaners • Fine dry cleaning
Wedding Gown specialists • Executive Shirt Service
Tailoring Same Day Service every day (In by 10am upon request)
Alterations • Weekly pick up and delivery service • UGG Boots
Mon-Fri 6am-7pm • Sat 8am-4 pm
New equipment, cleaning clothes eco-friendly

Wild Birds Unlimited* Nature Shop
50½ Dallas Shopping Center
Dallas, PA 18612
570-675-9900
www.wbu.com/dallaspa
Hours of operation:
Mon-Wed: 10am-6pm
Thurs.-Sat: 10am-7pm
Sun: 11am-3pm
LOCALLY OWNED
Order your Gift of Family jewelry before or by 12-13-17

14k Gold Family Ring

14k Gold Bar Family 16-18” Necklace

Available in White, Rose or Yellow Gold and Sterling Silver

2607 Memorial Highway · Dallas
(Next to Hogan’s Pizza)
Not affected by the roundabout traffic.
(570) 675-5872
www.ochmans.com
Duvall Leatherwork, creating jobs and quality leather goods since 2006

By Hartt Lang
hlang@timesleader.com

If you've been to Kingston, chances are you've seen Duvall Leather on 314 Wyoming Ave, an artisan based leather shop with an attractive storefront and even more attractive handmade leather products. Inside you'll find Nick Duvall, Master Leatherworker and owner of Duvall Leatherwork, and his 4 full time employees/leatherworkers.

Turning his passion into a business, Duvall founded the company in 2005 where he made and sold American Civil War and military reproductions online. In 2006 Duvall purchased the storefront and has been growing his business ever since and he doesn't show signs of stopping.

Duvall Leatherwork has grown significantly since 2006. Duvall has expanded his workshop and now has 4 full time employees who work as a unit to create beautiful, handmade leather products.

So, why should shopping handmade and local be your obvious choice?

When you buy local, handmade products, you are not only supporting small businesses, but you are also supporting the artisans that made it. Every item that is sold at Duvall Leather is made right in Kingston by a skilled leatherworker. When the demand for the product grows, so does the need for more local artisans/employees.

Each product Duvall sells is unique because no two cuts of leather are identical. Duvall’s wallets, made from goatskin leather, come in a variety of styles and colors, but because they are made from natural products each piece will vary slightly in color and pattern.

Quality matters. Not only are Duvall’s products unique, but they are made of high quality materials. It’s no mystery that a handcrafted product made of quality material will last longer than something that is mass-produced.

Creating a handmade product requires time, patience, and skill and it shows in every single piece that Duvall sells. From wallets, that come in a variety of styles, to durable dog collars and leashes -- each piece is handcrafted and made with precision and detail.

Nothing goes to waste. The leftover scrap pieces from wallets, handbags, and Duvall’s other core products are made into bracelets, keychains, wine caddies and more.

Duvall Leatherwork also offers leather repair services. They repair handbags, zippers, belts, pet products and more. Check their website for the full list.

Along with the brick and mortar shop in Kingston, Duvall Leatherwork sells online at www.duvallleatherwork.com and offers free U.S. shipping on all orders. They offer wholesale and do contracted projects as well.

From now until December 24 Duvall Leather will be open from 8am to 7pm, 7 days a week for holiday shopping.

Also, on Sunday November 26th Duvall Leatherwork will be participating in Scranton’s 6th Annual Buy Local Holiday Marketplace. This event takes place at the Scranton Cultural Center and is from 11 AM until 4 PM and will have approximately 120 vendors including Duvall Leatherwork. Admission is $2.

How It’s Made:
Duvall’s Popular Bi-Fold Wallet

A hydraulic press, or clicker machine, is used to cut pieces of leather to create most of the pieces that are sold in Duvall’s shop. Different pieces are cut with the clicker machine by using different sized dyes, heavy metal pieces that work as stencils, to cut out the proper sized pieces.

Several pieces are cut and laid out (each is a different size) to create pockets in the wallet. After the leather is laid out pieces of glue tape are put between each layer (before they are sewn) to extend durability. The pieces are then hammered down on a piece of granite to create a seal.

The first inside pocket is sewn in and the process continues with the rest of the pieces of leather. Each pocket is sealed, hammered, and then sewn together one side at a time until the wallet is complete. After leather pieces are sewn together, finishing touches are made before the product is ready to go on the shelf.
Jewelry World LLC
“A Family Owned Business Since 1985”

90 East Tioga Street
(Downtown Tunkhannock)
Tunkhannock, PA 18657
570-836-14KT (1458)

Hours:
Mon. - Fri. 10:00 AM - 6:00 PM
Sat. 10:00 AM - 2:00 PM
Michael DiStadio, Jeweler
after hours or for appointment call
570-760-2338

Gold Silver Diamonds Platinum
Gemstone Jewelry
• Fashion Jewelry • Ring Sizing
• Watches • $5 Watch Batteries
• Jewelry Repairs
• Refinishing • Restoring
• Customize Jewelry

Buyers of
• Scrap Gold • Silver
• Platinum • Antique Jewelry
• Free Lay-Away

LARGE SELECTION OF ENGAGEMENT RINGS AND WEDDING BANDS
LOWEST DIAMOND PRICES AROUND!

HEMLOCK-HOME MERCHANDISE
24 Main St • Dallas, PA 18612
570-675-9596
Hours - Monday-Saturday - 11am-5pm
Sunday - 12pm-4pm

12 Main St • Dallas, PA 18612
570-674-7565
Hours - Monday-Saturday - 10am-5pm
Sunday - 12pm-4pm

29 W. CENTER STREET • BEHIND BURGER KING
SHAVERTOWN • 570-675-3105
WWW.BRIDALTRINKETS.COM

VOTED BEST ACCESSORY STORE IN THE BACK MOUNTAIN!
STOP IN AND SEE WHY!
SPECIAL OCCasion JEWELRY-CUSTOMIZED
TRENDY JEWELRY
FASHION SCARVES
ENGRAVABLE GIFTS
BIRTHDAY BEADING PARTIES
COMING SOON: SIP AND STRING PARTIES AVAILABLE IN-STORE OR YOUR HOME!

Jewelry World
“A Family Owned Business Since 1985”

LARGE SELECTION OF ENGAGEMENT RINGS AND WEDDING BANDS
LOWEST DIAMOND PRICES AROUND!

Jewelry World
“A Family Owned Business Since 1985”

LARGE SELECTION OF ENGAGEMENT RINGS AND WEDDING BANDS
LOWEST DIAMOND PRICES AROUND!

Jewelry World
“A Family Owned Business Since 1985”

LARGE SELECTION OF ENGAGEMENT RINGS AND WEDDING BANDS
LOWEST DIAMOND PRICES AROUND!

Jewelry World
“A Family Owned Business Since 1985”

LARGE SELECTION OF ENGAGEMENT RINGS AND WEDDING BANDS
LOWEST DIAMOND PRICES AROUND!
AFTER 55 YEARS... WE ARE CLOSING OUR DOORS... FOREVER!

THIS IS IT!

HURRY IN FOR BEST SELECTION!

FINAL HOURS: WED 10-7 (Closed Thanksgiving) FRI 10-7; SAT 10-6; SUN 12-5; FINAL DAY: MON, NOV. 27th 10am - 7pm

SALE ENDS MONDAY, NOV. 27th at 7PM!

ACT NOW... BEFORE IT’S ALL GONE!

GOING OUT OF BUSINESS LIQUIDATION SALE

LAST CHANCE! PRICES SLASHED TO SELL FAST!
*Living Rooms *Leather *Recliners
*Sectionals *Dining Rooms *Dinettes
*Bedrooms *Mattresses *Floor Clocks
*Curio Cabinets *Home Office Furniture *Accessories and more!

LAST CHANCE TO...
NAME YOUR PRICE!

IF IT’S REASONABLE, IT’S YOURS!
MANAGEMENT RESERVES THE RIGHT TO DETERMINE ALL REASONABLE OFFERS!

LAST CHANCE!
POPULAR NAMES AT BIG SAVINGS!
*Riverside *La-Z-Boy *Howard Miller
*Peters Revington *Broyhill
*Pulaski *Steve Silver *Therapedic
*Wesley Allen *Vaughan-Bassett
*Southern Motion & others!

TOP BRANDS ARE BEING SACRIFICED FOR PENNIES ON THE DOLLAR!

NOTHING HELD BACK!
WE MUST SELL IT ALL REGARDLESS OF COST OR LOSS!

BRING YOUR TRUCK... TAKE IT WITH YOU AND SAVE EVEN MORE!

Visit us online at KenMarFurniture.com

KEN HOME FURNISHINGS MAR

8040 Route 6 Meshoppen 570-833-5191

FINAL HOURS: WED 10-7 (Closed Thanksgiving) FRI 10-7 • SAT 10-6 • SUN 12-5; FINAL DAY, MON 10-7

CASH, VISA, MASTERCARD, DISCOVER, AMERICAN EXPRESS AND APPROVED CHECKS ACCEPTED

*Discounts are off original and regular prices which may or may not have resulted in prior sales. ALL SALES ARE FINAL. All merchandise sold “as-is”. No Special Orders, Lay-Aways. Quantities are limited. First come first to save. All prior sales and previous discounts excluded. Not responsible for typographical errors. Pictures are for illustration purposes only. See store for further details.
Local jewelry shops prepare for a special Saturday

By Mike McGinley
mmcginley@timesleader.com

On Small Business Saturday, local jewelry businesses are especially focused, given that most are smaller, family owned type shops that rely on local foot traffic to drive their business.

“It makes such a difference in the community,” said Cathy Duffy of 3 Sisters in Kingston. “It’s very important to support your local businesses throughout the year.”

Duffy said 3 Sisters will have refreshments and specials as a way to celebrate the day and thank customers for their support.

Also on hand today at her shop in United Penn Plaza will be Charles Albert, an internationally known artist originally from the Scranton area who does jewelry design in Florida now.

There will be a trunk show of sorts with sterling silver, gemstone jewelry and a wide variety of items from which to choose, Duffy said.

It’s a similar story down the road in Wyoming at Soricks Fine Jewelers, previously known as Village II Gold & Silversmith, which Paula and Ron Sorick have been helming the last 14 years since Ron’s parents retired.

“You always get a better quality and better service from a local independent store compared to a big box store,” Paula Sorick said earlier in the week while preparing for the busy weekend.

“I love Small Business Saturday, because small businesses get left behind because of big box stores and the Internet, and people forget about customer service,” she said, noting that customer service and shopping is all about “the experience.”

She and her husband will sell lots of silver, some costume jewelry, and diamonds this time of year.

“Costume is huge as an alternate to fine jewelry – everything from nice little necklaces to bangles, but diamonds are always a huge hit for the great husband to wife gift,” she said. “That’s usually always a consistent favorite for the holidays for a guy to buy his wife.”

Soricks in Wyoming is ready to sell silver, diamonds and other types of jewelry this holiday weekend.
Sunday, November 26th, 2017
9:00 am to 3:00 pm

5th Annual CHRISTMAS 2017
A HOLIDAY TOY TRAIN SHOW
At the Oblates of St. Joseph Auditorium
1880 Hwy. 315 Pittston, PA
Centrally Located
Between Scranton and Wilkes-Barre

SANTA CLAUS ARRIVING
AT 12:00 pm
Info:
570-457-6805
or 570-862-2179

Sunday, November 26th, 2017
9:00 am to 3:00 pm

ROOFING
VIECZOREK BUILDERS
Cell: 570-499-1416
570-836-5407
www.vieczorekbbuilders.com

RETRO DECOR
FRI-SAT-SUN
Nov., 24-25-26
Holiday Sale 10% off Entire Shop
Always Affordable Prices
STOP IN AND REGISTER FOR A $50 GIFT CERTIFICATE

Painted Furniture - Home Decor
Jewelry & Accessories
1809 Red Barn Village
Clarks Summit • 570-586-1222
HOURS: FRI 10-5 • SAT 10-4 and SUN 10-4
HOLIDAY SHOPPING IN CLARKS SUMMIT

SANDERSON
STATE STREET SALON
HAIR & NAILS

Small Business Saturday is November 25!
Purchase a gift certificate for $100 and receive a $10 gift card to spend any way you like!

570.586.0592
509 SOUTH ST, CLARKS SUMMIT, PA 18411
LIKE US ON FACEBOOK

Give The Gift of Not Smoking

1000 S. State St., Clarks Summit, PA 18411
Abington Shopping Center
570-319-6086

Woods & Company

Wish For
Jewelry, Accessories, Clothing & More

Holiday OPEN HOUSE SALE
CELEBRATE WITH US!
Small Business Saturday! SATURDAY, NOVEMBER 25!
25% Off EVERYTHING IN THE STORE!

639 Northern Blvd., S. Abington Twp. • 570.585.5685
Open 10 a.m. to 6 p.m.
www.woodsandcompany.com

A Wonderland of Savings!

Black Friday
• 40% OFF Purchases from 9-11
• 25% OFF Purchases 11-5
• Rewards Program Members receive an ADDITIONAL 10% OFF ALL DAY
(Not a member? Visit us or sign up on our facebook page AdorableMeCB)

• Surprise gifts with purchase.

Small Business Saturday
20% OFF 10-3
$10 Gift certificate for every $100 spent!

Celebrate Small!
725 S. State Street, Clarks Summit
Open Tuesday through Friday 11 am to 6 pm and Saturday 11 am to 5 pm.
Closed Sunday and Monday
Find us:
www.willowtreeshop.com
HOLIDAY SHOPPING IN
CLARKS SUMMIT

Black Friday Sale!
Mystery Gift Cards to the first 25 shoppers!!
$5 & $10 Bargain Bins - GARMIN discounts
Lots of DOORBUSTERS! - 25% OFF Many Items
DOUBLE PUNCH DAYS (come and find out)!

DOORS OPEN 8AM

NATIONAL RUNNING CENTER
318 Davis Street, Clarks Summit, PA 18411 570-586-1620

Sunrise Cafe
Depot Street, Clarks Summit, PA
Hours: Mon-Fri: 6 AM - 2 PM
Saturday 6 AM - Noon
Where We Serve Breakfast All Day!
Phone Ahead Orders Welcome: 570-587-1533

Be Joyful
Food • Decorations • Jewelry • Clothing • Gifts
Complimentary Gift Wrapping
Clarks Summit 570-586-9684 • everythingnaturalpa.com

The Perfect Gift
- an Automotive Reconditioning Gift Certificate from Cars Are Us!
586-7177
701 S. State St.
Clarks Summit

Salon
Cheve Twenty South
320 S. State St. Clark Summit, PA • (570)587-0916
Get Your New Color
for The New Year!

WHITBECK
INSURANCE AGENCY INC.
AUTO • HOME • LIFE • COMMERCIAL

In business for more than half a century for a reason.

Michael Whitbeck
504 N State St., Clarks Summit, PA
570-587-4686
whitbeckinsurance.com

Shop Clarks Summit For All Your Holiday Gifts!
GET YOUR FREE FILTER TODAY!

freefilternepa.com

(855) 523-FREE

The High Efficiency
Wingman™

Constantly forgetting to change your home air filter?

NO MORE!

Simply replace your 1” disposable air filter with the high efficiency Wingman™ and plug it in!

freefilternepa.com

• Get a FREE Electronic Filter
• Easy to Install
• Cleaner Air
• Extremely Efficient
• Extend the Life of Your HVAC Unit
• Save Money on Your Electric Bill
• Get Your Filter Pads Delivered to Your Door Every 90 Days

The Future in Air Filtration

www.aireman.com
Since 2005, Advanced Arms, LLC, has provided the area’s best customer experience, service, and out-the-door pricing!

Serving as experienced advisors, we utilize a consultative approach to help our customers find the right firearm and accessories. Sharing knowledge, safe handling, operation, maintenance, and breakdown are just a few aspects of our award winning approach.

Voted Times Leader’s Reader’s Choice “BEST LOCAL GUN SHOP” four years in a row!

With plenty free onsite parking and a beautiful first floor ADA accessible showroom, we invite you to come visit the Advanced Arms difference.

GIFT CERTIFICATES ARE PERFECT FOR THE HOLIDAYS!

Now a...

Benelli
AUTHORIZED STOCKING DEALER

Tues – Friday 11am to 8pm and Saturday 11am to 4pm 570-655-GUNS (4867)
755 S. Township Blvd. Unit 2A, Pittston, PA 18640

www.AdvancedArms.com
iMagine it...
Beyond Home Decor
The Village Shops, 918 Exeter Ave., Exeter
Stop in and find special gifts for everyone on your holiday shopping list

Repurposed furniture, unique home décor, accent pieces and accessories
Custom order furniture and accent pieces can be created from our inventory or from your personal treasure
Unique party, shower and wedding décor custom designed for your special day

Mention this ad! Now through December 2
20% off any item in the store!

Where Vintage Meets New
570-239-9484
Wednesday – Saturday 11 - 8 • Sunday 11 – 5
Visit our Facebook page

Soricks Fine Jewelers

Shop Small: Better Quality, Better Service Every Time!

• Gold & Silver Jewelry • Gem Stones • Religious Jewelry
• Complete Jewelry Repairs (done on premises)

259 Wyoming Ave., Wyoming
570.693.5910

THE HOLIDAYS ARE COMING

Give them what they want this year...
With a Pizza Perfect Gift Certificate &

KIDS! ENTER TO WIN
In Our 10th Annual Holiday Giveaway
Drawing Held
Friday, December 22nd
Ages 12 or younger are eligible to win.
1 Entry Per Person.

Win The Pennsylvania Keystone Special!

16 Carverton Rd, Trucksville • 570.696.2100
Open: Monday thru Thursday 4-10 Friday 11-10 Saturday 12:30-10 Sunday 2-10
Ka yla
Personal Trainer & aerialist

You can conquer goals with the guidance of a certified personal trainer. Lose weight, tone, sculpt, and tighten up your body with personalized programming in the studio, gym, or comfort of your own home.

Get a 12 pack of private sessions at 20% off when you sign up online at www.BookSteam.com/RiotCircusArts

(offer expires Nov 30, 2017) under the Online Store tab.

KAYLA DYCHES
PERSONAL TRAINER & AERIALIST

No gym membership required!

RIOT@RIOTCIRCUSARTS.COM
C. 912.656.4649
Go to www.pittstonchamber.org for Small Business Saturday Deals!

Get out and #ShopSmall with the Greater Pittston Small Business Merchants Association’s

**12 Shops of Christmas Scavenger Hunt**

Visit 12 participating small businesses between Saturday, November 25th and Tuesday, December 19th. Complete your gameboard and earn chances to win!

To learn more and to print out a game board, visit www.pittstonchamber.org or find us on Facebook at Greater Pittston Chamber

Ph: (570) 655-1424
Email: info@pittstonchamber.org
Website: www.PittstonChamber.org
Show Your Local Pride

In 2016, 112 million shoppers supported locally owned businesses on Small Business Saturday — from pubs to retailers to service providers, according to American Express. All told, they spent $15.4 billion, an increase of 13 percent from 2015.

These awesome numbers show American shoppers are increasingly committed to shopping local. This year on Small Business Saturday, Nov. 25, American Express invites consumers to once again “Shop Small.”

Since 2010, American Express has provided marketing materials and other resources to help locally owned businesses showcase themselves to shoppers on the Saturday following Thanksgiving.

“Small businesses play a key role in helping communities thrive,” according to American Express. “By shopping or dining at your favorite local places throughout the year, you’re showing your support for small businesses and making a positive impact in your community.”

This year, American Express offers an interactive online map to help shoppers locate participating business in their area. Visit www.shopsmall.com to find businesses near you. Shoppers can filter businesses by type, from travel to entertainment to retail to dining, and companies can even find business-to-business sellers, such as office suppliers and marketing service providers.

The company also is offering tools for business owners, such as online banner ads, signage, email templates and sample social media posts, all of which can be personalized for each business through the online Shop Small Studio.

Why Shop Local This Year?

The Institute for Local Self-Reliance offers the following 10 benefits for shoppers and their communities when they shop locally owned businesses:

1. **Local character and prosperity:** In an increasingly homogenized world, communities that preserve their one-of-a-kind businesses and distinctive character have an economic advantage.

2. **Community well-being:** Locally owned businesses build strong communities by sustaining vibrant town centers, linking neighbors in a web of economic and social relationships, and contributing to local causes.

3. **Local decision-making:** Local ownership ensures that important decisions are made locally by people who live in the community and who will feel the impacts of those decisions.

4. **Keeping dollars in the local economy:** Compared to chain stores, locally owned businesses recycle a much larger share of their revenue back into the local economy, enriching the whole community.

5. **Job and wages:** Locally owned businesses create more jobs locally and, in some sectors, provide better wages and benefits than chains do.

6. **Entrepreneurship:** Entrepreneurship fuels America’s economic innovation and prosperity, and serves as a key means for families to move out of low-wage jobs and into the middle class.

7. **Public benefits and costs:** Local stores in town centers require comparatively little infrastructure and make more efficient use of public services relative to big box stores and strip shopping malls.

8. **Environmental sustainability:** Local stores help to sustain vibrant, compact, walkable town centers-which in turn are essential to reducing sprawl, automobile use, habitat loss, and air and water pollution.

9. **Competition:** A marketplace of tens of thousands of small businesses is the best way to ensure innovation and low prices over the long-term.

10. **Product diversity:** A multitude of small businesses, each selecting products based, not on a national sales plan, but on their own interests and the needs of their local customers, guarantees a much broader range of product choices.
How Sweet It Is!
What a Treat It Is!

AT Live With It

BEST SELECTION,
PRICES AND FREE GIFT WRAP
SHOP IN STORE OR ONLINE!

WWW.LIVEWITHITBYLORAHOBBS.COM  |  1-877-489-4060
1500 MAIN STREET PECKVILLE PA 18452  |  33 N MAIN STREET PITTSTON PA 18640
learn how to
GET TO THE TOP OF PAGE 1
Book Now! Space is Limited!

Google Partners | Connect

Online advertising can help any business grow. You’re invited to join us for an event, co-hosted with Google, about how digital marketing can help you thrive on the Web.

Where: 102 N. Main St, Old Forge, PA 18518
When: Nov. 30th • 12-2pm

FREE LUNCH will be served

RSVP TODAY 570-457-7020

SEATS STILL AVAILABLE!
The holiday shopping season is the busiest, and most profitable, time of year for many retailers. According to the National Retail Federation, holiday retail sales during November and December of 2016 totaled $658.3 billion, exceeding industry projections by $2.5 billion.

Busy malls and retail centers can make it easy for shoppers to overlook safety and security. Thieves and other criminals recognize that and often prey on unsuspecting victims during the holiday season. For example, the Better Business Bureau notes that thieves can easily commit identity theft at malls, where shoppers preoccupied with shopping bags and looking after their children in crowded stores may be less likely to conceal their credit cards or PIN numbers at checkout counters.

In addition to safeguarding their financial information when checking out, shoppers can take the following steps to stay safe while shopping.

- Prioritize parking in well-lit areas. Mall parking lots can try shoppers’ patience during the holiday season. But shoppers should resist any urges to park in faraway spaces or areas that are poorly lit. Criminals may be lurking in less traveled areas of city or mall parking lots, recognizing that they can quickly strike and abscond with stolen items. Shoppers should even be mindful of dark parking garages, only parking in such areas when accompanied by friends or family members.
- Keep a watchful eye on smartphones. Unlike the flip phones that came before them, today’s smartphones are essentially mini computers that can store substantial amounts of data, including users’ credit card numbers. Many people have even linked their smartphones directly to their bank accounts in an effort to make shopping simpler. Lost or stolen phones can be expensive to replace, and savvy thieves can gain access to their victims’ personal information, including financial and personal data.
- Shop using plastic instead of cash. Fraudulent purchases made with a credit card are protected by the credit card company. Stolen cash, however, is likely lost for good. While shopping with credit may encourage some to overspend, shoppers must recognize that shopping with cash makes them vulnerable to thieves.
- Periodically take packages out to your vehicle. Shoppers walking around the mall with multiple bags may be targeted by thieves and other criminals. Defending oneself against criminals with many shopping bags in hand can be difficult, and criminals can prey on that vulnerability while recognizing that people with multiple shopping bags are likely carrying many valuable items. Periodically take packages out to your vehicle to make shopping easier and to deter criminals.

Millions of people will visit malls and other retail centers to do their holiday shopping this year. Safeguarding personal safety and security should be foremost on the minds of shoppers throughout the holiday season.
GARVIN CONSTRUCTION

NEW METAL ROOFS
$79/MONTH
AS LOW AS

CONSTRUCTION SERVICES
✓ Metal Roofing
✓ Asphalt Shingles
✓ New Roofs
✓ Re-Roofing
✓ Cedar Shake
✓ Flat Roofing
✓ Barrel Vault Metal Roofing
✓ Concrete and Clay Tiles
✓ Slate & Simulated Slate Tiles

40 YEAR LEAK PROOF WARRANTY!
*The complete details of the warranty are available free upon written request*

CALL TODAY
FOR A FREE QUOTE

GARVINMETALROOFS.COM • 570-266-6474
Quality Cleaners

NOW OPEN IN 3 LOCATIONS!

OLD FORGE
311 South Main Street
Old Forge, PA 18518
570-471-7068

EDWARDSVILLE
13 Gateway Shopping Center
Edwardsville, PA 18704
570-288-4180

WEST PITTSTON
36 Luzerne Avenue
West Pittston, PA 18643
570-655-1225

SPECIAL OFFERS:

$5.00 OFF UGG BOOTS CLEANING
15% OFF ALL PREPAID DRY CLEANING
20% OFF ALL PREPAID COMFORTERS, BEDSPREADS & BLANKETS

SERVICES INCLUDE:
SAME DAY SERVICE
DRY CLEANING
ALTERATIONS
LAUNDRY SERVICE
DRAPERIES
WEDDING GOWNS
UNIFORMS
LEATHER
UGG BOOT CLEANING
SUEDE • FURS
Picc's Ice Cream
938 MOOSIC RD.,
OLD FORGE, PA 18518
(844) 51-PICCS
www.piccsicecream.com

Everyday is Sundae! $4.50
over 25 flavors and endless toppings
Create your own!!

2 Quarts for $9.00.

PAWS at PICC’S
It’s a Holiday Party for your Dog
Dec 3rd, 2017
Bring the Family...Bring the Whole Dog Gone Family
to Picc’s Ice Cream

RAFFLE
FINGERPRINTING
FOOD-FUN-ACTIVITIES
ADORABLE ADOPTABLES
DJ DONNA DIVA...3PM-7PM
DISNEY’S FROZEN CHARACTERS
SANTA PICTURES WITH YOUR PET
CHRISTMAS “WISH LIST TREE” for Pets
ALAN FINN MASTER DOG TRAINER 2:30PM
PICC’S WARM BARKING BROWNIE ALA MODE
PICC’S TAIL WAGGING WAFFLES & ICE CREAM
PICC’S OUTDOOR FIRE PIT with SMORES by the fire
PICC’S HOMEMADE HOT CHOCOLATE & COFFEE BAR
AND MORE......

During November and December our Tree will be decorated with ornaments for Dogs & Cats in need. You can fill their hopes & hearts with a donation or fill their “Wish List” with a special gift to comfort them during the Holidays. Picc's will be collecting any type pet items such as food, blankets, toys, cat litter, treats and more for them throughout the season. If you think they can use it... they can.

PICC’S ICE CREAM 938 MOOSIC ROAD - OLD FORGE, PA (844) 51-PICCS
Proceeds benefit Tracey’s Hope Hospice Care & Rescue for Domestic Animals A non-profit organization specializes in caring of Elder, Sick, Disabled or Terminally Ill pets as well as Rescue, Foster Care, Grief Counseling & Advocating for Animal Rights.

FREE
Coffee W/PURCHASE OF 1 COFFEE
Picc's Ice Cream 938 MOOSIC RD., OLD FORGE, PA
FREE item must be of equal or lesser value. Not valid with any other offers. Expires 12/31/17.

FREE Sundae W/PURCHASE OF 1 SUNDAE
Picc's Ice Cream 938 MOOSIC RD., OLD FORGE, PA
FREE item must be of equal or lesser value. Not valid with any other offers. Expires 12/31/17.

FREE Medium Cone W/PURCHASE OF 1 MEDIUM CONE
Picc's Ice Cream 938 MOOSIC RD., OLD FORGE, PA
FREE item must be of equal or lesser value. Not valid with any other offers. Expires 12/31/17.

FREE Milkshake W/PURCHASE OF 1 MILKSHAKE
Picc's Ice Cream 938 MOOSIC RD., OLD FORGE, PA
FREE item must be of equal or lesser value. Not valid with any other offers. Expires 12/31/17.

FREE Latte W/PURCHASE OF 1 LATTE
Picc's Ice Cream 938 MOOSIC RD., OLD FORGE, PA
FREE item must be of equal or lesser value. Not valid with any other offers. Expires 12/31/17.